



Touch a Truck Sponsorship

Sunday, May 4, 2025

- **VIP Access 9:30 – 10:30am**
- **General Admission 10:30am – 2pm** (rain or shine)

Northeastern Illinois Public Safety Training Academy (NIPSTA)

2300 Patriot Blvd.
Glenview, IL 60026

Be a part of the **BIGGEST** fundraiser of the season.

At Kohl Children's Museum, members of our dedicated Women's Board are planning our annual Touch a Truck Family Fundraiser on Sunday, May 4, 2025. We would be incredibly grateful if you would consider becoming an event sponsor.

The money raised at Touch a Truck supports KCM's ability to engage thousands of children each year with quality STEAM-based experiences and provide critical funds for outreach programs that ensure all young children have access to quality early learning opportunities.

As an event sponsor, you can receive event tickets, access to more than 2,500 event attendees, an opportunity to supply an item for the VIP Goody Bag and more!

We would be honored to include your company's name on our roster of supporters. Thank you for considering a sponsorship to Kohl Children's Museum and the Touch a Truck Family Fundraiser.

ANTICIPATED ATTENDANCE:

2,500

TOTAL ATTENDEES

OUR REACH



TOTAL ANNUAL ATTENDANCE:

300K+



MUSEUM MEMBER HOUSEHOLDS:

6K+



NEWSLETTER SUBSCRIBERS:

50K+



ANNUAL WEBSITE USERS:

400K+



SOCIAL MEDIA FOLLOWERS:

26K+



Kohl Children's Museum Touch a Truck Sponsorship

Sponsorship Benefits	Pickup \$500	Steamroller \$1,000	Backhoe \$2,500	Cement Mixer \$5,000	Earthmover \$10,000	Monster Truck \$25,000
Name listed in TAT event program	✓	✓	✓	✓	✓	✓
Name recognition on TAT Facebook page	✓	✓	✓	✓	✓	✓
Inclusion in the KCM annual report	✓	✓	✓	✓	✓	✓
General Admission tickets	2	4				
Named onsite signage recognition		✓	✓	✓	✓	✓
VIP Admission tickets			4	6	8	10
Onsite tabling opportunity at TAT			✓	✓	✓	✓
Logo recognition in TAT program book			✓	✓	✓	✓
Two posts on KCM's Facebook and Instagram page				✓	✓	✓
Verbal recognition during TAT				✓	✓	✓
Sponsor listing on all TAT collateral (logo signage, program book, verbal, social media)					✓	✓
Logo on event WELCOME sign					✓	✓
Lead Sponsor recognition in event email campaign to 40,000 contacts						✓
Inclusion in all press releases						✓
Link to company website on KCM website						✓

Kohl Children's Museum is a 501(c)(3) nonprofit, supported by the community. Contributions to activities like this make it possible to bring hands-on early childhood learning opportunities to multitudes of children today, so they can succeed in their future tomorrow.



Kohl Children's Museum Touch a Truck Sponsorship



Donor Information

NAME

COMPANY

KCM BOARD CONTACT

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

Please select your sponsorship level

PICKUP - \$500

BACKHOE- \$2,500

EARTHMOVER - \$10,000

STEAMROLLER- \$1,000

CEMENT MIXER - \$5,000

MONSTER TRUCK - \$25,000

Other Event Support

I AM UNABLE TO SPONSOR, BUT I WOULD LIKE TO MAKE A GIFT IN THE AMOUNT OF

Payment

CHECK MADE PAYABLE TO KOHL CHILDREN'S MUSEUM

I WOULD LIKE TO PAY VIA CREDIT CARD:

I WILL GO ONLINE TO [KCMGC.ORG\TRUCK TO DONATE](https://www.kcmgc.org/truck-to-donate)

PLEASE CALL ME FOR MY CREDIT CARD INFORMATION AT

**Please complete this form
and return it by April 1 to:**

Meg Damato
Kohl Children's Museum
2100 Patriot Blvd.
Glenview, IL 60026

For questions, contact
mdamato@kcmgc.org.

Kohl Children's Museum of Greater Chicago is a 501(c)(3) organization and operates exclusively for charitable purposes. FEIN is 36-3706878.